

The Political Economy of Currency Unions

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Introduction

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 - Spell out conditions under which such a rule works and when not
 - Show which countries are expected to bear the burden

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 - Show which countries are expected to bear the burden
- Preview: Central bank has limits, the rule is not fully credible as it only extends lifetime of the union for a while. Fiscal policy is more potent

Setup

- New Open Economy Model with **2 countries**
- These two countries are in a **currency union**

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- Benefits: Trade of goods is easier with common currency Trade
- Costs: The exchange rate as an important shock absorber is missing
 - Lack of exchange rate is especially costly when **asymmetric shock** hits the union
 - That is the situation in which introducing a **national currency** is attractive (the outside option)

Exiting the Union

Two-sided limited commitment to the currency union

- Governments decide unilaterally if they leave the currency union
- Utility of the representative household in the member state is decisive.
- Asymmetric shock. Trade benefits of currency union are outweighed by stabilization costs for one country

What can a Central Bank do?

Big Asymmetric (productivity) shock. What can the bank do?

- **Interest rate** \uparrow (or \downarrow). Intertemp. subst.: **Consumption** \downarrow (or \uparrow)
- But: One-size fits all instrument for currency union. \rightarrow affects demand everywhere
- One country would like to have higher, the other lower interest rates
- The central bank **trades off costs** of one country **with benefits** of another
- How far can the central bank go?
- How important are trade gains and bus. cycle synchronicity?
- Does one country benefit?
- Spell out conditions under which CB can save the union

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- Fiscal transfers are more potent, Italy-Germany union survives (but not UK-Germany union)
- More open country (Germany) pays net-transfers

Related Literature

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 - Commitment: Chari et al. (2019), Schaumburg and Tambalotti (2007)
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- **Fiscal and Monetary Policy in a Union:** Auclert and Rognlie (2014), Farhi and Werning (2017), limited commitment and debt restructuring: Müller et al. (2019), Abraham et al. (2019)

Model Structure

Follow Corsetti and Pesenti (2002): Home (H) and Foreign (F) country

Firms

- Two types of good, H and F, imperfect substitutes
- No capital, each country produces varieties of goods
- **Prices set one period in advance.** Producer Currency Pricing
- Monopolistic markets, **trade costs** when exporting

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National fiscal authorities

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Central bank(s)

- Sets interest rates
- Monetary policy under commitment
- **Currency Union**
- **National Currency** as outside option
- **Producer Currency Pricing (PCP)** and flexible exchange rate give most favorable outside option, other pricing in robustness

Policy with National Currencies

National central bank acts under commitment: Discretion

$$\max_{\{i_t(s^t)\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \sum_{s^t \in A} \beta^t p(s^t | s^0) (\log(C_t(s^t)) - \kappa L_t(s^t))$$

subject to equilibrium conditions

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Optimal national monetary policy under PCP: **Price stability**

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Optimal national monetary policy under PCP: **Price stability**

→ **Rigid prices are main friction, optimally firm's marginal costs are stabilized:**

$$MC_t = \mathbb{E}_{t-1}[MC_t]$$

→ Exchange rate is flexible.

→ Flex price allocation with trade costs can be replicated for all states.

Policy in a Currency Union

Union-wide central bank acts under commitment, weight for H is ξ

$$\begin{aligned} \max_{\{i_t^{EU}\}_{t=0}^{\infty}} \quad & \xi \sum_{t=0}^{\infty} \sum_{s^t \in A} \beta^t p(s^t | s^0) (\log(C_t(s^t)) - \kappa L_t(s^t)) \\ & + (1 - \xi) \sum_{t=0}^{\infty} \sum_{s^t \in A} \beta^t p(s^t | s^0) (\log(C_t^*(s^t)) - \kappa L_t^*(s^t)) \end{aligned}$$

subject to equilibrium conditions and weight ξ for H

Optimal union-wide policy: **Price stability** for the union.

Policy in a Currency Union

→ Weighted average of marginal costs is stabilized:

$$1 = \left(\underbrace{(\xi\gamma + (1-\xi)(1-\gamma))}_{\text{Effective weight for H}} \frac{MC_t}{\mathbb{E}_{t-1}[MC_t]} + (\xi(1-\gamma) + (1-\xi)\gamma) \frac{MC_t^*}{\mathbb{E}_{t-1}[MC_t^*]} \right)^{-1}$$

Effective weight depends on country weight ξ and **home bias** γ

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Effective weight depends on country weight ξ and **home bias** γ

$\xi \uparrow$ and $\gamma \uparrow$, more weight on home's marginal costs

→ Fixed exchange rate, no trade costs

→ Flex price allocation can only be replicated, if productivity the same

Calibration, SMM

- Symmetric country calibration (asymmetric in robustness)
- Consider a range of trade gains from a currency union, here 4.6% and 6.5%
- Calibrate shocks that match correlation of GDP growth and volatility for Germany-**Italy** union and Germany-**UK** union

Table: SMM Calibration

	Italy	UK	Description
Parameters			
ρ	0.66	0.73	weight on local shock
σ	3.48	3.68	variance of shock process
Moments			
GDP correlation data	0.75	0.59	GDP correlation 1970-2020
GDP correlation model	0.75	0.59	GDP correlation in the model
GDP volatility data	2.71	2.70	St. dev. of GDP growth 1970-2020
GDP volatility model	2.71	2.73	St. dev. of GDP growth in the model

Model Experiment

Run several simulation under four scenarios

In each scenario **outside option** is the same. Only policy within the **union** differs.

Experiment	Transfers	Interest rates
1. National Planner	-	-
2. Union-wide Ramsey Planner	✓	-
3. Union-wide Central Bank	-	✓
4. Transfers & Mon Pol	✓	✓

⇒ Exit options add occasionally binding participation constraints

Optimal Monetary Policy with Exit Option

Old monetary stance if countries cannot exit

$$1 = \left((\xi\gamma + (1-\xi)(1-\gamma)) \frac{MC_t}{\mathbb{E}_{t-1}[MC_t]} + (\xi(1-\gamma) + (1-\xi)\gamma) \frac{MC_t^*}{\mathbb{E}_{t-1}[MC_t^*]} \right)^{-1}$$

New monetary stance with exit option

$$1 = \left(\frac{1-\gamma + \lambda(s^t)\gamma}{1 + \lambda(s^t)} \frac{MC_t}{\mathbb{E}_{t-1}[MC_t]} + \frac{\gamma + \lambda(s^t)(1-\gamma)}{1 + \lambda(s^t)} \frac{MC_t^*}{\mathbb{E}_{t-1}[MC_t^*]} \right)^{-1}$$

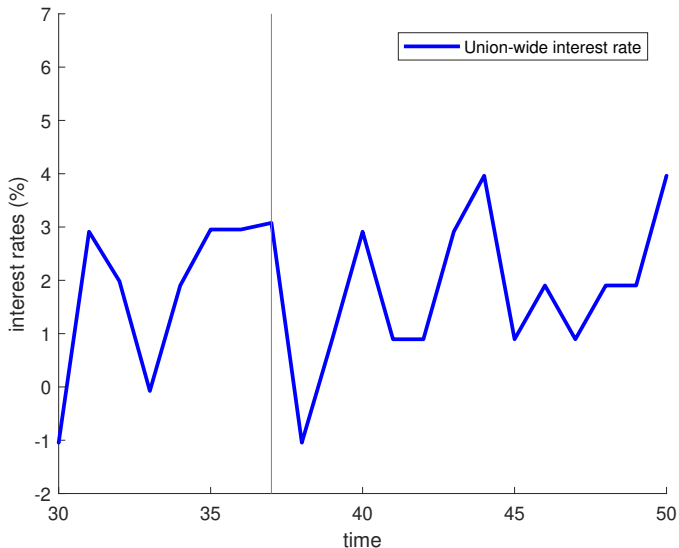
$\Rightarrow \lambda(s^t)$ state-dependent country weight for H

Intuition

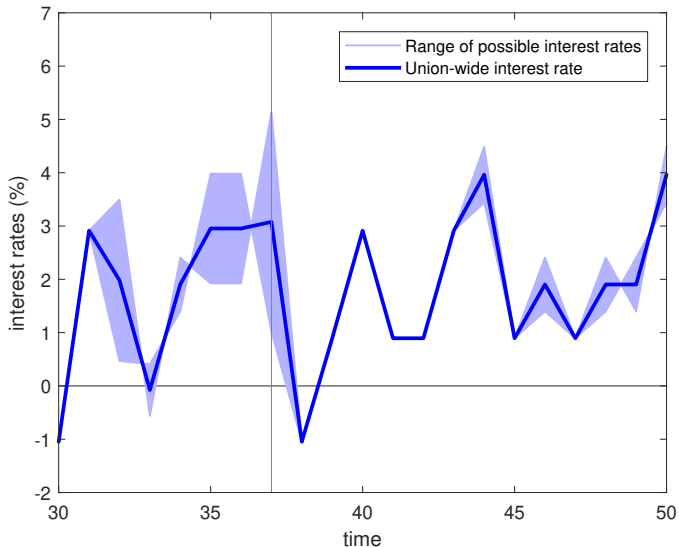
Once a shock comes that makes H willing to leave

- Central bank adjusts interest rates and affects economic activity today
- It announces to do more favorable policy for the crisis country in the future
- Relative weight $\lambda(s^t)$ persistently increases, until another big shock hits the union

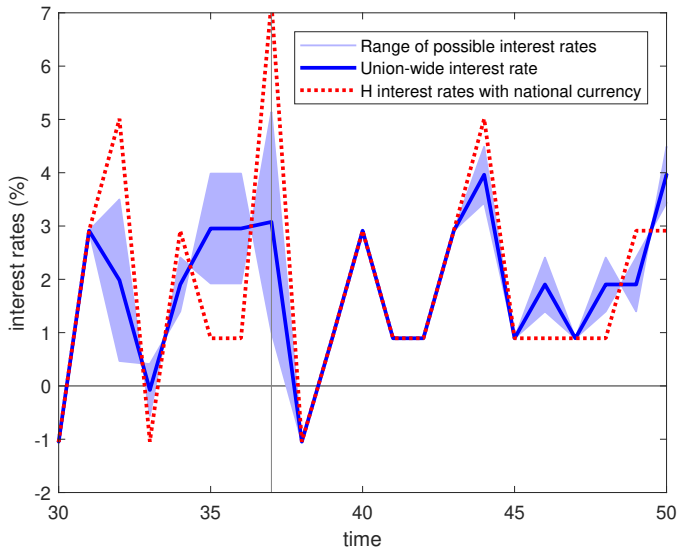
Simulation Interest Rate Path: No Exit Option



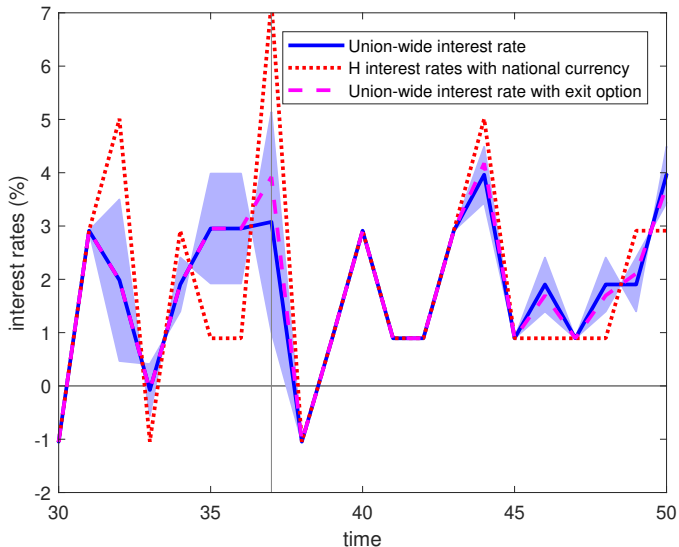
Simulation Interest Rate Path: Set of Possible Rates



Simulation Interest Rate Path: With National Currency



Simulation Interest Rate Path: With Exit Option



Break-up with High Trade Gains

Table: Break-up under different planners, trade gains 6.5%

Planner Allocation	Prob. of a break-up next period		Median duration of the union		Average Gain	
	UK	Ita	UK	Ita	UK	Ita
National	2.15%	0%	67	100001	0.016654	0.018692
Fiscal	0%	0%	100001	100001	0.016661	0.018692
Monetary	0%	0%	100001	100001	0.016939	0.018692
Fiscal & Monetary	0%	0%	100001	100001	0.01686	0.018692
First best	0%	0%	100001	100001	0.020814	0.020814

Lower Trade Gains

Consider a large simulation with lower trade gains of 4.6%:

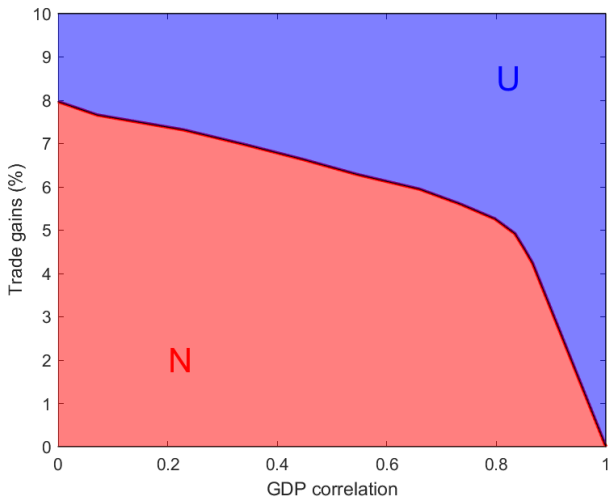
- Gains of union turn negative more frequently, countries would **exit more frequently** Gains
- Larger amount of transfers needed (0.1% of GDP per period). Union **can still be sustained with transfers** Transfers
- Monetary policy cannot sustain the union, only able to extend the lifetime of an unstable currency union a bit

Results with low trade gains

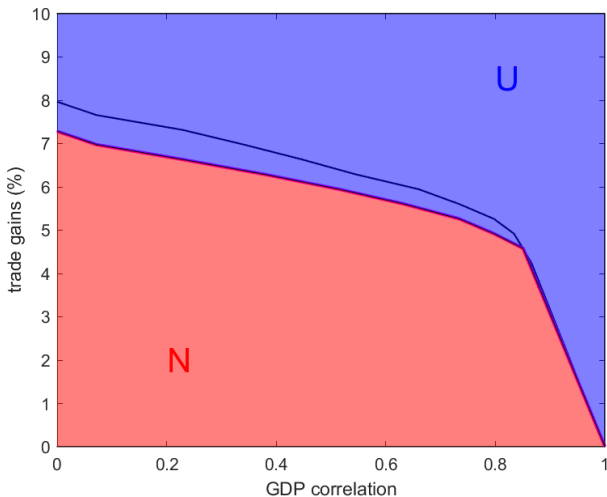
Table: Break-up under different planners, trade gains 4.6%

Planner Allocation	Prob. of a break-up next period		Median duration of the union		Average Gain	
	UK	Ita	UK	Ita	UK	Ita
National	46.30%	2.29%	3	62	0.0047635	0.010301
Fiscal	0%	0%	100001	100001	0.0090647	0.010555
Monetary	2.15%	2.29%	67	62	0.0086743	0.0098041
Fiscal & Monetary	0%	0%	100001	100001	0.0092006	0.010467
First best	0%	0%	100001	100001	0.012665	0.012665

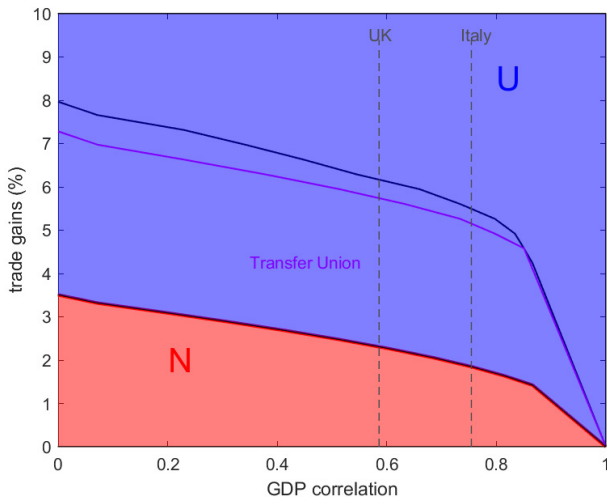
Sustainability Frontier: National Planner



Sustainability Frontier: Monetary Policy



Sustainability Frontier: Transfers

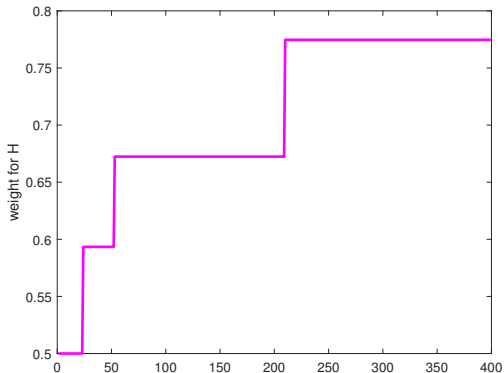


Robustness, asymmetric countries

- Change PCP assumption to LCP or intermediate values
- Consider asymmetric countries

If F is more open, it benefits more from trade in union

F never hits participation constraint, H's weight for CB with exit option converges to fix values



Conclusion

- Monetary policy alone cannot sustain currency union
- Central bank can only extend the lifetime of an unstable currency union for some time
- It requires other interventions than monetary policy to prevent exit by a member state
- Larger gains and higher GDP growth correlation increase stability. A union with the UK seems less stable.

Trade Benefits

- The paper models the costs of a currency union in detail, not the gains
- The gains in form of more trade of goods in the steady state is by assumption
- Think about the elimination of currency conversion costs and more complicated contracts with different currencies
- Trade gains can also be thought as break-up costs: If currency union breaks up, you have to make a new trade deal
- Baier et al. (2014). Customs Unions & common market increase bilateral trade by a lot! Country that exits the union might have to exit these agreements as well.

[Intro](#)[firms](#)[literature](#)[calibration](#)

Households

- Countries **H** and **F** with representative households.

$$\mathbb{E} \left[\sum_{\tau=t}^{\infty} \beta^{\tau-t} \left(\ln(C_{\tau}) - \kappa L_{\tau} \right) \right]$$

- C_t is basket of **home and foreign** goods with **home bias** γ

$$C_t = C_{H,t}^{\gamma} C_{F,t}^{1-\gamma}, \quad C_t^* = C_{H,t}^{*1-\gamma} C_{F,t}^{*\gamma}$$

- Varieties h : $C_{H,t} = \left[\int_0^1 C(h)^{\frac{\theta-1}{\theta}} dh \right]^{\frac{\theta}{\theta-1}}$

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- The budget constraint is given by

$$B_{H,t} + \mathcal{E}_t B_{F,t} + P_{H,t} C_{H,t} + P_{F,t} C_{F,t} + T_t = \\ (1+i_t)B_{H,t-1} + (1+i_t^*)\mathcal{E}_t B_{F,t-1} + W_t L_t + \Pi_{H,t}$$

- Exchange rate \mathcal{E}_t defined as one unit of home currency per unit of foreign currency, i_t set by central bank and known in $t-1$.

Firms

- Input labor $L_t(h)$ to produce variety h :

$$Y_t(h) = a_t L_t(h)$$

- Stochastic productivity a_t and a_t^*

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- Stochastic productivity a_t and a_t^*
- Demand for good h :

$$\left(\frac{p_t(h)}{P_{H,t}}\right)^{-\theta} C_{H,t} + (1 + \varpi) \left(\frac{p_t^*(h)}{P_{H,t}^*}\right)^{-\theta} C_{H,t}^*$$

- **Iceberg trade costs.** If 1 unit is shipped only $\frac{1}{1+\varpi}$ arrives. Trade
- Marginal costs MC_t and wages W_t :

$$MC_t(h) = MC_t = a_t^{-1} W_t$$

Firms: Profits and Pricing

- **Pricing one period before**
- Monopolistic pricing for H's goods in H and F
- Firms maximize their profits

$$\begin{aligned}
 \Pi_t(h) = & \overbrace{\left((1-\tau)p_t(h) - MC_t \right) \left(\frac{p_t(h)}{P_{H,t}} \right)^{-\theta} C_{H,t}}^{\text{Profits in H}} \\
 & + \underbrace{\left((1-\tau)\mathcal{E}_t p_t^*(h) - (1+\varpi)MC_t \right) \left(\frac{p_t(h)^*}{P_{H,t}^*} \right)^{-\theta} C_{H,t}^*}_{\text{Profits in F}}
 \end{aligned}$$

Optimal Prices

$$p_t(h) = P_{H,t} = \frac{1}{1-\tau} \frac{\theta}{\theta-1} \mathbb{E}_{t-1}[MC_t]$$

$$p_t^*(h) = P_{H,t}^* = (1 + \varpi) \frac{1}{1-\tau} \frac{\theta}{\theta-1} \frac{\mathbb{E}_{t-1}[MC_t]}{\mathcal{E}_t}$$

main

Discretion

$$\max_{\{i_t(s^t)\}_{t=k}^{\infty}} \sum_{t=0}^{\infty} \sum_{s^t \in A} \beta^t p(s^t | s^t) (\log(C_t(s^t)) - \kappa L_t(s^t))$$

Monetary policy implies that marginal costs follow:

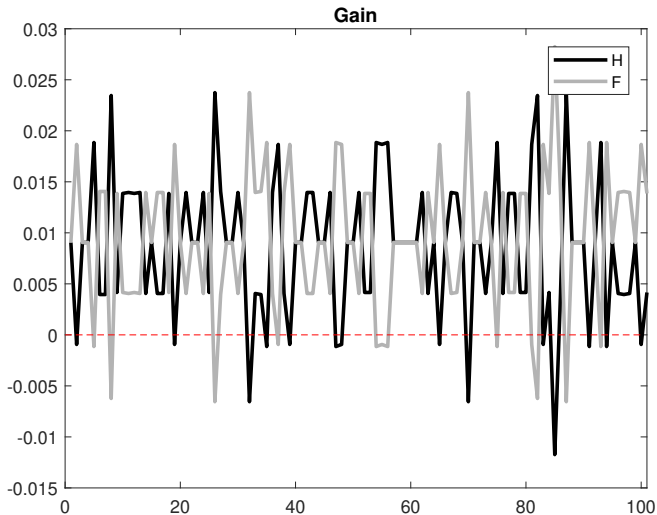
$$P_{Ht} = \Theta \mathbb{E}_{t-1}[MC_t]$$

where Θ is the inflationary bias, a function of trade openness, markups and subsidies. The higher the markups and the higher the home bias, the larger the inflationary bias will be, as a central bank tries to inflate away the monopolistic markups.

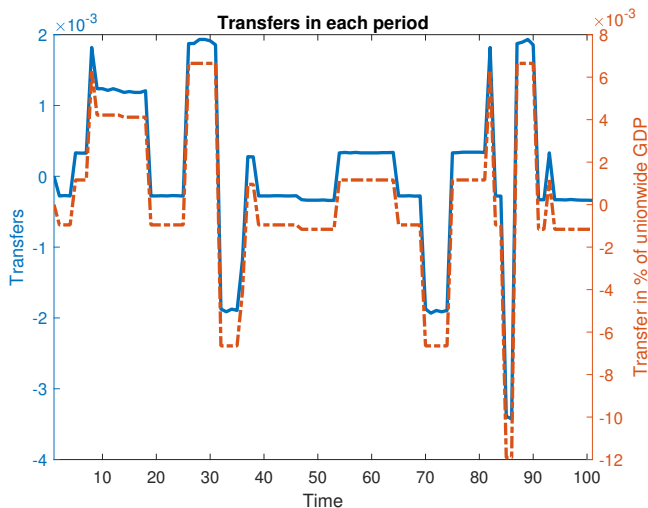
$$\Theta^{*N} = \frac{\gamma}{\frac{1+\gamma\varpi}{\theta^*}} \quad \text{back}$$

$$\frac{1}{(\theta^*-1)(1-\tau)(1+\varpi)}$$

Gains over time with low trade gains



Transfers over time with low trade gains



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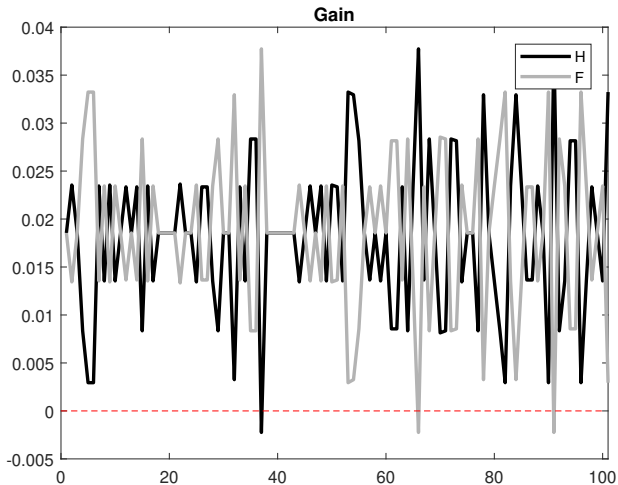
Profits are :

$$\begin{aligned}
 \Pi_t(h) = & \overbrace{\left((1-\tau)p_t(h) - MC_t \right) \left(\frac{p_t(h)}{P_{H,t}} \right)^{-\theta} C_{H,t}}^{\text{Profits in H}} \\
 & + \underbrace{\left((1-\tau)\mathcal{E}_t p_t^*(h) - (1+\varpi)MC_t \right) \left(\frac{p_t(h)^*}{P_{H,t}^*} \right)^{-\theta} C_{H,t}^*}_{\text{Profits in F}}
 \end{aligned}$$

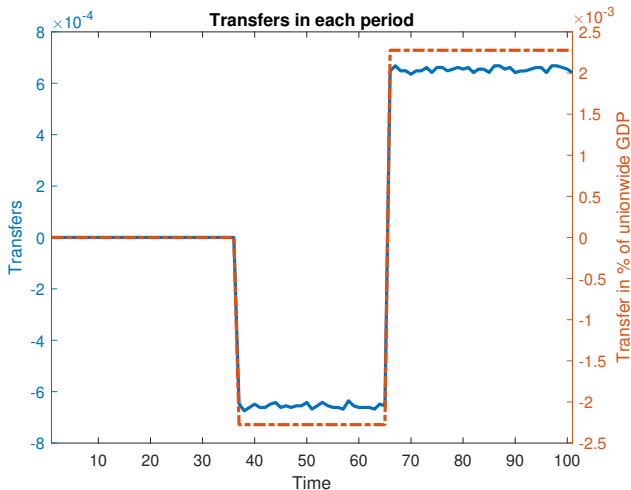
Pricing one period before: Monopolistic pricing for H's goods in H and F

back

Break-up: Simulating Gain over time



2. Ramsey Planner: Optimal Transfer in each Period



Mechanism and Intuition for Monetary Policy

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- In a currency union this adjustment does not happen